



NIPPON,
NIIGATA,
NISHIKIGOI.

World Nishikigoi Summit



Sunday November 6, 2022 (10:00 am - 3:30 pm)

Venue "TOKI MESSE" Niigata Convention Center (Marine Hall)
6-1 Bandaijima, Chuo Ward, Niigata City,
Niigata Prefecture 950-0078

■ Hosted by: World Nishikigoi Summit Executive Committee
【Constituent organizations】 Niigata Prefecture / Nagaoka City / Ojiya City / All Japan Nishikigoi Promotion Association
■ With the support of: Cabinet Office Intellectual Property Strategy Headquarters / Ministry of Foreign Affairs of Japan
Ministry of Agriculture, Forestry and Fisheries / Ministry of Economy, Trade and Industry / Japan External Trade Organization (JETRO)
Niigata Nishikigoi Conference / Zen Nippon Airinkai / Japan Ornamental Fish Association

※This event is not open to the general public.

Held concurrently with

Cool Japan EXPO
in NIIGATA



“NISHIKIGOI” TO THE WORLD.

Japan's world-famous nishikigoi are a source of national pride.
The first ever World Nishikigoi Summit will be held here in their birthplace, Niigata Prefecture.
Nishikigoi are highly regarded for their artistic value, with such vivid and beautiful patterns that they have been called "swimming jewels."
Moreover, nishikigoi have a calm temperament, and their colorful forms as they gracefully glide through the water evoke a peaceful image.
At the World Nishikigoi Summit, we will communicate the charms of nishikigoi from their birthplace, Niigata, to the world.